

UNANIMOUSLY APPROVED
BY THE
COUNCIL OF TRUSTEES
MARCH 23, 2017

Council of Trustees
West Chester University | West Chester, PA 19383 | www.wcupa.edu

**REGULAR MEETING OF THE COUNCIL OF TRUSTEES
PHILIPS 3rd FLOOR BOARD ROOM
PHILIPS MEMORIAL BUILDING
January 19, 2017
5:15 PM**

The regular meeting of the Council of Trustees of West Chester University of Pennsylvania was held on January 19, 2017, in the Philips Memorial Building, West Chester, PA.

AGENDA ITEM I – CALL TO ORDER:

Chair Fillippo called the meeting to order. Chair Fillippo led the Pledge of Allegiance. Council members present were: Members Dozor, Fillippo, Franklin, Kinsey, Long, Matlawski, Moskowitz, and Silberman. Absent but accounted for were Members Lewis, Ireland and Tomlinson.

AGENDA ITEM II – APPROVAL OF MINUTES OF THE PREVIOUS TWO MEETINGS AS DISTRIBUTED TO THE COUNCIL OF TRUSTEES:

MOTION (DOZOR/MOSKOWITZ):

APPROVAL OF MINUTES OF THE DECEMBER 6, 2016 MEETING AS PRESENTED.

MOTION UNANIMOUSLY APPROVED.

MOTION (MATLAWSKI/SILBERMAN):

APPROVAL OF MINUTES OF THE DECEMBER 16, 2016 MEETING AS PRESENTED.

MOTION UNANIMOUSLY APPROVED.

AGENDA ITEM III – PUBLIC COMMENT: LIMIT OF TEN (10) MINUTES:

None.

AGENDA ITEM IV – REPORT OF THE COUNCIL CHAIRPERSON:

Chair Fillippo gave the following report:

Before we get too far into our meeting, I would like to welcome our two new Council of Trustees members. Ryan Long, our Student Trustee, was introduced at the December 6 meeting, but I want the chance to let you know, Ryan, how very excited we are that you are an important part of this Council. We are already enjoying working with you, and you are a wonderful asset to our Council. Member Ryan Long thanked the Chair and said that he was honored to have been selected for this position.

I would also like to introduce and welcome Member Stephen Kinsey who took his Constitutional Oath of Office on December 7, 2016 as a WCU Council of Trustee. Member Kinsey is a lifelong resident of northwest Philadelphia and is a State Representative for Philadelphia. Like many of us around this table, Member Kinsey is an alumnus of West Chester University and we are delighted that you have joined us.

Member Kinsey has already decided to be part of the Advancement subcommittee, and he is ready to try being the liaison to the PACT. We are looking forward to working with you and “Welcome aboard”! (Applause) Chair Fillippo asked if there was anything that Member Kinsey would like to say.

Member Kinsey made the following remarks.

“I want to say that as an undergraduate student here for five years, they were the best years of my life in regards to just the folks that I met. I was a student athlete and a lot of times we give of ourselves to help promote the sports here, but I think that I was the type of student who also took advantage of what this University had to offer. So for me, it was very easy (once I got elected) to talk with the Governor’s folks and say that I wanted to go back and serve on the Council of Trustees to West Chester University. It has been some years since I was a student here, and this University still has such a great reputation – not just in Philadelphia, but beyond Philadelphia. I was surprised and amazed that when I became an elected official, I think West Chester had the most members of any particular State school serving in the House and the Senate. That was really unique because we got together and talked about West Chester University. It is a strong tradition that I am happy to be a part of it, and I look forward to serving on this Council. So, I want to thank you very much for welcoming me and for the hospitality that each of you have shown to me thus far. Thank you very much, Mr. Chair.

Chair Fillippo said that he truly appreciated Member Kinsey’s joining the Council and his aggressiveness taking on being part of the Advancement

sub-committee and being the liaison to the PACT. The Council greatly appreciates that.

Chair Fillippo took this opportunity to introduce a very important Resolution to acknowledge, thank and congratulate the WCU Presidential Search Committee who diligently performed and completed their excellent work. He also gave special honor to the committee's Chair, Member Dozor. He mentioned that as Chair, Member Dozor put a lot of work into the Committee. The Chair reminded everyone about previous meetings when the Council found out that President Weisenstein was retiring. They all knew that they would only get one chance at this, and the Council wanted to make sure that West Chester University continued to keep the trajectory going straight up. The last thing that the Council wanted to do was to stop that. He said that the Council knew that they needed to get the very best leader for the University. He said that he believed that is exactly what happened. He thanked Member Dozor for his leadership of the committee which was excellent and which came to the conclusion of their charge. He stated that the Council and the entire University community are very grateful for Member Dozor's leadership.

Chair Fillippo then read the Resolution for the Council's consideration and action.

MOTION (LONG/MATLAWSKI)

**PRESIDENTIAL SEARCH COMMITTEE
MAY, 2016 - JANUARY, 2017**

**WHEREAS, THE PRESIDENTIAL SEARCH COMMITTEE NAMED
INDIVIDUALLY BELOW, VOLUNTARILY OFFERED THEIR SKILLS,**

DEDICATION AND COMMITMENT TO WORK DILIGENTLY SPENDING MANY HOURS READING RESUMES, VETTING CANDIDATES AND INTERVIEWING IMPRESSIVE CANDIDATES;

WHEREAS, THE PRESIDENTIAL SEARCH COMMITTEE'S COMMITMENT TO EXCELLENCE POSITIVELY IMPACTING WEST CHESTER UNIVERSITY AND THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION BY NARROWING THE CANDIDATES TO RECOMMEND TWO FINAL CANDIDATES;

THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY RESOLVES TO CONGRATULATE THE PRESIDENTIAL SEARCH COMMITTEE AND EXPRESSES OUR INDEBTEDNESS FOR THEIR EXTRAORDINARY, DISTINGUISHED SERVICE TO WEST CHESTER UNIVERSITY OF PENNSYLVANIA.

- **BARRY DOZOR, SEARCH COMMITTEE CHAIR, COUNCIL OF TRUSTEES**
- **CHRISTOPHER LEWIS, COUNCIL OF TRUSTEES**
- **JON IRELAND, COUNCIL OF TRUSTEES**
- **ADAM MATLAWSKI, COUNCIL OF TRUSTEES (ALTERNATE)**
- **KEN WITMER, DEAN, COLLEGE OF EDUCATION AND SOCIAL WORK**
- **SETH KAHN, FACULTY, ENGLISH DEPARTMENT**
- **SANDRA KERR, FACULTY, PSYCHOLOGY DEPARTMENT (ALTERNATE)**
- **MARK RIMPLE, APSCUF REPRESENTATIVE**
- **BARBARA COOPER, AFSCME REPRESENTATIVE**
- **GREG DERO, AFSCME (ALTERNATE)**
- **ANGELA HOWARD, NON-REPRESENTED MANAGERS**
- **RYAN LONG, STUDENT REPRESENTATIVE**
- **MATT HOLLIDAY, ALUMNI REPRESENTATIVE**
- **TIM BROWN, FACULTY, CHAIR DEPARTMENT OF COMMUNICATION STUDIES**
- **ELI DIHOPE, FACULTY, UNDERGRADUATE SOCIAL WORK, VP OF FACULTY SENATE**
- **SUSAN JOHNSTON, FACULTY, CHAIR DEPARTMENT OF ANTHROPOLOGY AND SOCIOLOGY**
- **JODI HARPSTER, PRESIDENT OF SHIPPENSBURG UNIVERSITY**
- **PETER GARLAND, VICE CHANCELLOR, PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION**

- **JAN GREENWOOD, CONSULTANT GREENWOOD/ASHER AND ASSOCIATES**
- **MARION FRENCHÉ, CONSULTANT GREENWOOD/ASHER AND ASSOCIATES**
- **JOHN VILLELLA, CHIEF OF STAFF AND SEARCH COMMITTEE SUPPORT**

MOTION UNANIMOUSLY APPROVED.

Chair Fillippo asked the members of the Presidential Search Committee to stand and be acknowledged and thanked. All in the room, stood to show the Committee their thanks for all of the work that they had completed.

At this time, Member Dozor asked to have the floor for a few minutes. Chair Fillippo assented.

Member Dozor gave the following comments:

“For Trustees Chris Lewis, Jon Ireland and Ryan Long and I, it was quite an experience that we really enjoyed. The Search Committee is intended to be a representative sample of campus, but we quickly learned, and the Search Committee proved that they were all remarkably marvelous, dedicated, probative, committed, hardworking and grounded. There was no doubt that everyone on that Search Committee were very serious champions of West Chester University.

From the very beginning, we knew that we could have made a safe choice. We weren't looking for a safe choice; we were looking for the best choice, and of course, we felt comfortable and overwhelmingly that is what we

did. It was quite an honor to serve with all of you who were part of the Search Committee. I learned so much.

I have been on the Council of Trustees for a lot of years, and I was reminded that I came on in 1976 (almost 40 years later) and 33 years of these 40 years to date, I was on the Trustees. I have gone through other search committees, and I think that I have learned more from this experience than any other experience I have ever had at West Chester University.

So, you did us proud. You are all remarkable individuals and we are very fortunate to have you here at West Chester University. You certainly represent the very best we have.

I would also like to say special thanks. We owe the Office of the Chancellor, the Chancellor, and the Board of Governors our thanks. They were very gracious to us. They were very helpful and supportive of us. In the end, when it came to making a decision, they invited Senator Tomlinson and me to Harrisburg and we watched them interview the final two candidates which each were allotted an hour. We were allowed to participate, and I think they even asked us to ask a question or two. Then, we watched them discussing this for more than 2 and a half hours. We watched the roll call votes, and we watched them make their decision. They were very open, and they were very gracious, kind and very complimentary to West Chester University and to the Council of Trustees' unanimous choice.

I also want to thank Dr. John Vilella. John undoubtedly worked the hardest. He never missed a meeting. Some of us had to come and go and had other obligations and other things. He had a lot of other obligations, but he never missed a meeting. He was always at the meetings early, and his organization, logistics, scheduling, communication, the creation of our website that we had, it was all John Vilella. I might have been the spokesman, but John was everything for the committee. He also accepted the role of being a private counselor and advisor to us, and he kept everything very confidential. We truly respected that. John, you are a remarkable fellow, and West Chester University is very fortunate to have you. (Applause)

The last thing that I would like to share with you are my thoughts. I believe and really learned first-hand even through the Board of Governors, how special and how dynamic and how resourceful West Chester University is. We had approximately fifty applications, and we brought it down to 15, and in 2 days, we interviewed fifteen people. I learned so much from these 15 people. They learned about West Chester University and told us a lot about it. We were able to compare West Chester University from their experiences, and we realized that WCU is very special. WCU does things very well. While most colleges are having serious problems - every day there is another article in the newspapers about schools in Philadelphia dropping their tuition to keep their students because they just cannot maintain themselves - West Chester University is just the opposite of that. I was wondering, why is that? It is an accident? Obviously, it is not an accident. I think sometimes we need to look

at why we are doing so well. I've learned that almost 40-50 percent of us (meaning faculty, staff, vice presidents, administrators) weren't here 6 or 7 years ago. They come from other areas. So, what makes us so special? Why are we so successful? I think it comes down to a couple of things.

1. We having a loving host – Chester County, the Borough of West Chester, our neighboring communities. We have a beautiful community which helps us in so many ways. Location, location, location....as it has been said.
2. Our philosophy has always been that we have a shared governance – a collaborative effort and the fact that the people here are an example of that. The collaborative method of how we govern ourselves is one reason for our success.

I have learned that through this experience, and I thank you very much. We are very proud of this Search Committee, but we don't want to do it so quickly again. (Looking at President Fiorentino) So, take your fish oil and your aspirin a day, and stay with us.”

Chair Fillippo said the following:

“We talk about West Chester University, but we are so close to it, sometimes we don't realize how good we are, how big we are, and everything that goes with it. So, this afternoon is an historical afternoon because we have Dr. Christopher Fiorentino here at his first Council of Trustees meeting as “President” Fiorentino.

This is a great day. Chris, you are the 15th President of this University. We are delighted that you are our President, and we look forward to great things as we continue to watch West Chester University grow as it has grown through the past.

At this point, I am honored to call on President Christopher Fiorentino, who will now give the President's report.

AGENDA ITEM V – REPORT OF THE UNIVERSITY PRESIDENT:

President Fiorentino thanked the Chair of the Council of Trustees. He gave the following remarks:

“I would like to start by saying “thank you” to the Search Committee. I just want to reflect on what Member Dozor said. I have been on many search committees and interviewing 15 people over two days, and it is brutal. This search process was carried out with integrity. I was sweating it to the end about what the outcome would be. I knew there was stiff competition. I knew that they were deliberating a long time, and that is fine. That is how I wanted it to be. I am delighted and honored. I want to thank the Council of Trustees for your support. I promise that I will work very hard and do this job to the best of my ability. We have an absolutely wonderful team of people, as you know, and new people have come in, and there are people who have been here for a long time, but all of us will work very hard to make you proud of us.

Again, thank you and I am very excited. Obviously, I was here for nine months as the Interim, so the next day after I was chosen, I just came to work

again. However, it did feel a little different. (Laughter) But, thank you all very much!

My wife, Sue, is here and she suffered through the whole thing with me, and she is as excited to participate in this as I am. Thank you, Sue, for all of the support that you have given me. I feel much calmer when I see you walk in the room. Thank you, Sue.

I'm already in trouble because Member Dozor suggested that he hopes my remarks are briefer than my predecessor, and I'm afraid today that they are probably not. I promise that going forward that I will take that into account. The remarks are extended because there are lots of wonderful things to say, so I will work through them as quickly as I can.

Advancement

With the opening of the Business & Public Management Center this semester, I am pleased to share with you that we will be holding a celebration honoring those who supported the project financially on the evening of Saturday, March 4, 2017. Invitations will be in the mail by the end of this week. The new building is opening THIS semester, and if you haven't seen it, wait until you see it! It is just amazing.

I'm pleased to announce that the Ed Snyder Foundation has just agreed to commit a \$500,000 grant to the University to provide students in their youth hockey programs with access to a WCU education.

As part of this year's Presidential Speakers Series, Grammy-winning musician Linda Ronstadt will be presenting a lecture on campus the evening of

March 10, 2017. Please see me or Mark Pavlovich if you are interested in tickets for this event.

For the tenth consecutive year WCU was named to *Kiplinger Magazine's* list of 100 best values in public higher education. The only other Pennsylvania schools on the list were Pitt, Penn State and Temple.

This has been a record period for our Communications Team. From October through December, WCU stories submitted by our PR staff have resulted in an unprecedented 460 media mentions. Articles have ranged from the awarding of WCU's first doctoral degrees to a Washington Post feature on Professor Anita Foeman's DNA project. That last story went global including the BBC and the Singapore News, which is outstanding. By the way, they also did a fabulous job in terms of media placement of articles around the President's announcement and that will go into next quarters' numbers, but the University was definitely showcased over the last few weeks.

Academic Affairs

This year, the Provost's Office and the President's Commission on the Status of Women kicked off a year-long event series for Women in Higher Education Leadership. This November, a cohort of ninety women leaders from our faculty, staff, and management team began this work by attending one of three workshops on "Goal Setting" led by Dr. Casey Bohrman, Dr. Dottie Ives-Dewey, and Dr. Jen Bacon. The event focused on clarifying the leadership goals and values that women leaders strive to achieve and on developing strategies that allow them to be realized. The 90-woman cohort will participate in a

second workshop for the series, “Developing a Skills Matrix” this February, led by Dr. Lei Zhu, Dr. Jackie Hodes, Dr. Melissa Cichowitz, and Dr. Hyoejin Yoon. A final workshop is scheduled for April.

WCU will introduce a revised General Education curriculum beginning in fall of 2018. A set of important changes were approved by the Curriculum and Academic Policies Council on December 15, 2016. The Proposed General Education curriculum includes critical components recommended by the General Education Advisory Board and informed by feedback from the University Community, including:

- A first-year course, with a significant content shared across all programs
- A universal use of Electronic Portfolios to facilitate students’ thinking across their Gen Ed and Major courses
- A universal implementation of capstone courses in the majors, with a requirement that students synthesize their entire undergraduate career (Gen Ed, major, minor, and co-curricular work)
- Development and implementation of pathways utilizing existing Gen Ed requirements that can lead to transcriptable certificates

To accomplish something like this takes a huge amount of work and takes a consensus of the faculty.

Each of these components contributes in some way to the overall goal of facilitating knowledge transfer and integration across all areas of the undergraduate experience, from Orientation to Commencement, and from introductory courses to internships, clinical experiences, or student teaching.

The process of Gen Ed Reform began as an element in the Strategic Plan, followed by the appointment of a Faculty Director of General Education and an Advisory Board in 2013. Campus-wide meetings and workshops followed, with advice and feedback continuously incorporated into proposals along the way. The final proposal was approved nearly unanimously by the CAPC Assembly, with only one vote against. Implementation will begin in spring 2017, with professional development opportunities for creating the first-year and capstone courses, and for integrating electronic portfolios. Students entering in fall 2018 will benefit from the solid basis of the liberal arts tradition at the core of WCU's existing curriculum, augmented by emerging high-impact practices and technologies. We talk a lot about preparing our students for success, and this is a huge step forward in the process of doing that and continuing to get better here. So, congratulations to the Provost, Academic Affairs division and to all of the faculty who participated getting this accomplishment achieved.

Information Technology

Information Services & Technology planned and installed technology for the new BPMC building, which opened this week. This building is networked with more than 1500 Ethernet ports and more than 120 Wi-Fi access points, including dense wireless for classrooms. More than 100 computers, 50 iPads and 125 tablets have been installed throughout classrooms and lab spaces. A stock ticker is overhead in the entryway displaying real-time market data from the New York Stock Exchange. Touch screen monitors on the 2nd floor display energy management information and building LEED data (the standard for

environmental responsible construction and we have achieved the LEED standard here and we are tracking it). This is an educational tool for the students to demonstrate the kinds of things that have been done in this building to save energy and to contribute to overall efficiency. Also, multi-function printers are installed on each floor. The BPMC building features a 180-seat lecture hall with a dual-projection system, Mediasite lecture capture and videoconferencing capability. Twenty-five tech-enabled classrooms feature RamCast wireless presentation systems, document cameras and assistive listening for ADA compliance.

Information Services & Technology finalized the selection of optional modules for use with our Learning Management System (LMS). The chosen package consists of 24/7 Help Desk services, ePortfolio, and access to Insights Analytics. Insights can help with analytics supporting student success and retention related to active participation through granular user reporting. Insights will also help evaluate usage trends of specific tools within the LMS to determine when training is most appropriate and also aid in determining ROI on 3rd party tools based on usage data. Through aggregate purchasing across PASSHE, the licensing of new modules carries no annual increase over the life of the 5-year agreement. One of the clear benefits of being part of the State System is the economy's scale associated with licensing. This is a good example of taking advantage of that.

Student Affairs

We are very proud to announce that Dr. Steve Gambino, Director of the Campus Recreation Center and Dr. Monica Lepore, Professor of Kinesiology, collaborated with the Office of Services for Students with Disabilities, to create a new “Inclusive Recreation” Program. The main goal of this program is to provide co-curricular recreational opportunities for all students including those who may need physical, emotional, or cognitive support in order to make their recreation experiences safe and successful. The program will offer intramural sports such as wheelchair basketball, sit volleyball, bocce, goalball and any other activities in which individuals with disabilities can participate. WCU student staff have also been trained in inclusive recreation programming and sports for individuals with disabilities, which will provide a wide variety of learning outcomes for all involved.

Also in the area of Student Affairs/Academic Affairs collaborations, I would like to highlight two alternative winter break programs emanating from the Office of Service Learning and Volunteer Programs in partnership with Dr. Joanne Christaldi, Assistant Professor of Nutrition and Dr. Michael E. Antonio of the Criminal Justice Department.

The first alternative break trip involved 8 graduate and undergraduate students spending one week in Honduras studying nutrition and dietetics. Students assisted with nutrition assessments, administered vitamin A and deworming medication, and provided nutritional counseling. They also learned

about health issues and challenges in the Honduran health system while gaining valuable intercultural experiences, led by Dr. Joanne Christaldi.

The second trip involved 11 graduate and undergraduate students who spent two weeks in Ventanilla, Perú, working with a local organization called Voices4Perú (V4P). Voices4Perú (V4P) strives to address social injustice, provide basic humanitarian aid, and restore hope for families and children in the local community who have been impacted by gang violence. This trip was led by Dr. Michael E. Antonio.

I am proud to announce that Alternative Winter Break Programs will be presented at the BOG next week as the “Student Spotlight”. A new endeavor that has been created to showcase the good work that students are doing in the PASSHE System.

Administration and Finance Division

On December 1, 2016, Facilities Division personnel gave a presentation to the neighbors and municipal leaders regarding the University's Comprehensive Facilities Plan.

This community update was overflowing with projects in all stages of being. The Farrell Stadium track and artificial turf field upgrades, along with the creation of the Zagster bike rental locations in north and south campus, were some of the completed projects which were highlighted.

The numerous projects under design and those currently planned were well received by the audience. One of the most notable projects being planned

is The Commons, which will accommodate a new dining facility and most of the College of Health Science departments from South Campus.

Approval of Purchase Orders and Contracts

Dr. Fiorentino asked for approval of Purchase Orders and Contracts in excess of \$5,000 executed during October and November, 2016 for the purchase of equipment, services and supplies.

MOTION (KINSEY/MOSKOWITZ):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE LIST OF PURCHASE ORDERS AND CONTRACTS IN EXCESS OF \$5,000 EXECUTED DURING OCTOBER AND NOVEMBER, 2016 FOR THE PURCHASE OF EQUIPMENT, SERVICES, AND SUPPLIES.

MOTION UNANIMOUSLY APPROVED.

This concluded Dr. Fiorentino's report.

AGENDA ITEM VI - REPORT OF THE VICE PRESIDENT:

Chair Fillippo invited Dr. Zeb Davenport, Interim Vice President for Student Affairs, to come to the microphone and introduce the report to be presented.

Dr. Davenport reported that in September of 2016, Member Dozor came to the Council of Trustees meeting and mentioned an interaction that he had about Green Dot training. At that time, Member Dozor asked that he would like to hear more about that.

Dr. Davenport said that students' safety is taken very seriously on this campus and one of the efforts that is in place is a "Power-based Personal Violence" training program that many faculty, staff and students have taken. He then introduced the Director of Wellness Promotion (who is also the Campus Sexual Misconduct Advocate), Ms. Sherry Mendez. Ms. Mendez facilitates this co-training with, Ms. Alicia Hahn-Murphy, the Director of the Center for Women and Gender Equity. Ms. Mendez spent a few minutes to educate the Council of Trustees about the Green Dot training and some of the facts that go along with that. He then turned the floor to Ms. Mendez.

There were some statements and questions from the floor. Member Franklin thanked Ms. Mendez for her good work and she explained that the numbers are going up, not because that there are more incidents, but people have learned how to report.

Also, Member Dozor also mentioned that when the Presidential Search Committee had public forums inviting constituencies to speak to the Committee about things that they thought were most important. He said that there were a great number of issues, but the number one issue that was heard again and again (not from just students but also from faculty and administrators) above all were safety, security, intimidation, and intolerance. So many people do believe that we don't have enough respect and tolerance for each other. He mentioned that WCU has a President who realizes that this is a priority. Member Dozor said that it was important for the students to know that at the level of Council of Trustees, they are talking about this publicly.

The Council of Trustees is interested in this, and that they are going to monitor this, and they are definitely not compromising on this issue.

Member Dozor suggested that from time to time the Council of Trustees would like to get updates. We need the faculty to help in the classrooms to teach these lessons and so they know that we expect tolerance on this campus.

An overview of the information that Ms. Mendez presented in PowerPoint slides has been made part of these minutes at the end of these minutes.

Chair Tom Fillippo and Members thanked Dr. Zeb Davenport and Ms. Sherry Mendez.

AGENDA ITEM VII – REPORTS OF EXECUTIVE COMMITTEE:

None.

AGENDA ITEM VIII – REPORTS OF STANDING COMMITTEES:

Chair Fillippo called on each standing committee COT representative to give a report.

Academic Affairs

Member Dozor reported that he met with Provost Bernotsky and also Dr. Jeffery Osgood, Vice Provost and Dean of the College of Business and Public Management. He learned about how equipped the new building is and they were all invited to take a tour of it. He said, at the help of President Fiorentino some years ago, AACSB accreditation (the gold standard of accreditation) was received at West Chester University and there will be a renewal visit and re-evaluation rather shortly. The team will see the new building.

Also, there is an ongoing search for a new Dean for the College of Business and Public Management. The consultant firm that was used for the search for our President search will also be used for the search for the Dean.

This concluded the Academic Affairs Committee report.

Student Affairs and Report on SGA

Member Long gave the report. The meeting met and they received an update by Ms. Montana Leaks as to the current status of the Student Government Association. After the update, they were joined with Dr. Gambino and Dr. Lepore who provided them with a greater in depth overview of the new inclusive recreation that President Fiorentino highlighted. The committee had the opportunity for questions and answers of the logistics and the interworking of this program and on behalf of the Committee, he said that collectively they were very excited about this program. Another item that was noted while serving on the Presidential Search Committee, was that students, faculty and other constituents alike all believe that we needed to continuously work to create an inclusive environment for all students. After receiving the report from Drs. Gambino and Lepore, it seemed like a groundbreaking program for West Chester University. This provides students, who might need a little addition support to have equal footing with other students, to take advantage of our intramural and exercise programs on campus. All agreed that the Committee would like have Drs. Gambino and Lepore back again to receive an

update on this program. They will look forward to hearing about its success in the future. This concluded the Student Affairs and SGA Report.

Advancement

Member Silberman reported that the Advancement Committee was held and they were glad to welcome Member Kinsey as a new member of the committee. There are many positive things going on in the Advancement division. Total giving, as of December 31, has reached \$2.67 Million or 53 percent of the \$5 Million total giving goal. You will note that we are running behind last year's record fundraising because of a very large in-kind gift that we received last December that we knew would not be repeated this year. Although, it will be a challenge, we continue to anticipate reaching the goal before June 30, 2017. Thanks to the two Trustees who have already made gifts to this year's Annual Trustee's Campaign, we look forward to continuing our tradition of 100 percent giving by the Council by June 30, 2017. We are the only University in the State System that consistently has 100 percent Trustee participating in this.

The 34th Annual Presidential Scholarship Gala is set for Saturday, April 1, 2017, and the theme will be the West Chester Gold Rush. This is the University's premier community fundraising event for scholarships. He asked every member to attend. Invitations will be in the mail next week.

Since the November Council meeting, the “Becoming More” Campaign has officially reached and exceeded its \$50 Million goal. Since our November meeting, we added \$4.5 Million in new gift commitments bringing the total raised to date as of December 31, 2016 to \$54,960,899 which is 109 percent of the \$50 million goal. By the Campaign’s plan accomplishment date on June 30, 2017, it is expected that the total will exceed \$57 Million. The Advancement and Foundation team are considering next steps and an update will be presented in the March meeting.

In addition to the array of advertising initiatives from the Public Relations and Marketing Office, WCU launched its initial marketing efforts in metropolitan Washington, D.C. and New York City. In addition to rail ads, direct mail and social media, we ran our first ever television ads on cable networks in the Long Island suburbs of New York. These combined efforts have resulted in double digit increases in the number of visits to the University’s website and social media outlets from Long Island over the same time last year. So, get set for some Long Island accents coming to WCU.

Finally, so far this year, nearly 28,000 people have attended WCU cultural events including the WCU LIVE and President’s Speaker Series. If anyone is interested in tickets to any of these campus art events, please contact Dr. Mark Pavlovich.

That concluded Member Silberman’s report.

Campus Development and Facilities

Member Matlawski reported that he and Chair Fillippo both attended the meeting and covered a wide variety of things going on around campus. They talked about the upcoming opening of the Business and Public Management Center which is very exciting. But with that, then some of the people who are moving out of other places are going to be moving into new locations as other things open. There are other projects underway. Design and Structure are planning for Anderson Hall which will have new classrooms and new offices from the summer of 2017 through the summer of 2018. Also, having renovations in Wayne Hall (entirely renovated) and a large portion of that will be occupied by the Psychology Department offices and clinics and some classrooms as well. Also, they talked about the Commons project, which is very exciting. The next step for that is the presentation before the Board of Governors coming up soon. Also, Tanglewood will get some updating which everyone will be happy to hear. Also, there are renovations planned for Sykes that are substantial which will start in May, 2017 and will be ready for use in August, 2017, hopefully. The committee talked about the Campus Master Landscaping Plan that is rolling now with ideas and will be talked about more in the future. This is nice opportunity to address the campus as a whole from the landscaping issue.

Finally, they talked about the geo-thermal conversion process that the campus has gone through. It is close to nearing completion of the phases that has been planned up to this point. About 50 percent of the campus is covered with geo-thermal and at a future meeting, the committee will be told what kind

of savings of energy and cost-savings were doing with that. Member Matlawski and Chair Fillippo were both impressed by a figure that came out at the meeting today. That is why WCU is the second largest geo-thermal user of educational institutions in the country after Ball State.

This concluded Member Matlawski's report.

Information Technology

Member Moskowitz reported that the Committee met and the information is in the packets. She highlighted one of the items.

They have compiled a list of programs and activities pertaining to diversity and inclusion for the spring semester for the Council on Diversity and Inclusion and Academic Excellence. The activities included software installation and maintenance on the student computer of the Offices of Services for Students with Disabilities to help students with vision impairments, making videos to promote diversity for the MLK Brunch, for Women and Gender Studies, training for creating accessible email, implementation of a new content management system for the WCU website that supports increased accessibility, redesign of the OSSD website, a new webpage to recruit out of state students, and the division wide mandatory participation in Autism training.

That concluded the report from Member Moskowitz.

Budget and Finance

Member Franklin reported that the Budget and Finance Committee met in advance of the formal meeting. He pointed out of a few high areas. It is

projected about a \$2 Million shortfall from budget from an out-of-state tuition drop. That shortfall will be overcome by what is expected to be about \$1.4 Million, better than budget, on increased graduate enrollment and that is good for WCU doctoral and master's programs.

The other point that is notable is the \$616,000., which is better than expected, from dollars that are flowing from the State System which is a big surprise. Typically, we are on the low side of funds received from the State.

That concluded Member Franklin's report.

AGENDA ITEM IX – REPORTS OF SPECIAL COMMITTEES:

Member Dozor, as Chair of the Presidential Search Committee, introduced the following Resolution for consideration and action.

MOTION (DOZOR/SILBERMAN)

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY, ENDORSES PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION BOARD OF GOVERNOR'S APPOINTMENT OF DR. CHRISTOPHER FIORENTINO AS PRESIDENT OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA EFFECTIVE JANUARY 9, 2017.

MOTION UNANIMOUSLY APPROVED.

AGENDA ITEM X – REPORTS OF LIAISON TO CONSTITUENCIES

None.

AGENDA ITEM XI – OLD BUSINESS:

None.

AGENDA ITEM XII – NEW BUSINESS:

None.

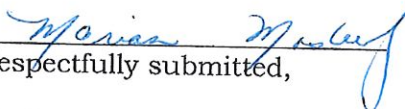
AGENDA ITEM XIII – ADJOURNMENT:

Chair Fillippo asked for a motion for adjournment.

MOTION (MATLAWSKI/MOSKOWITZ):

MOTION TO ADJOURN AT 6:25 P.M.

MOTION UNANIMOUSLY APPROVED.


Respectfully submitted,

Marion Moskowitz, Secretary