

Web and Digital Accessibility Fall Lunch & Learn October 21, 2026

One Herd, All Access.



Agenda

- Federal Regulation and University Policy
- Infrastructure
- Expectations
- Resources
- Your Questions

Title II Federal Regulation

- U.S. Department of Justice (DOJ)
- WCU must ensure their web content (websites, digital documents, social media, LMS (D2L), etc.) and mobile applications are accessible to people with disabilities.
- Applies a Technical Accessibility Standard
- The rule was published on April 24, 2024 and compliance must be met by April 26, 2027. **WCU has an internal compliance goal of December 31, 2026.**

Web and Digital Accessibility Policy

(Available on the WCU Policy Website)

- The Policy ensures digital content can be seen, used, understood, and accessed by people with disabilities without barriers. In simple terms, it means digital content is designed so that everyone can use it.
- Federal Regulation 28 CFR § 35.200 Subpart H mandates that our digital content (web, social media, mass emails, course content, etc.) needs to be accessible starting on April 26, 2027.
- Our University policy states **if the content creator needs help making the content accessible, the university will help.**

KEY POINTS OF CONTACT:

TRACEY ROBINSON
VP FOR ACCESS, COMPLIANCE
AND ENGAGEMENT (ACE)

JOSH AULD,
ACTING PROVOST

JT SINGH,
SENIOR ASSOCIATE VP & CIO

NAOMIE NYANUNGO,
ASSOCIATE PROVOST FOR
LEARNING AND TEACHING
INNOVATION

The **Digital and Web Accessibility Task Force (WATF)** has put together a robust infrastructure to help all Rams:

Alvord, Amberlynn: TLC
Goyne, Connor: TLC

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Thomas, David: OEA
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Swift, Daniel P.: Web UCM

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Gargiulo, Paul W.: IS&T

PGargiulo@wcupa.edu

Skaggs, Danielle K.: Libraries

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Fisher, Michelle: CESW

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Johnston, Susan: CAPC

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University Infrastructure Supporting this work

- [Web and Digital Accessibility Website](#) (one stop shop for all resources)
- Mandatory accessibility training for all University website content creators (rolled out in Spring 2026 with a deadline of April 24, 2026, with ongoing compliance for new content creators)
- Accessibility requirements for 3rd party purchases
- Yuja Panorama Software and DocHub- automated accessibility testing
- Personalized help, training, and self-paced modules from TLC and OEA
 - Digital Accessibility Checklist
 - Instructional Design Consultation
 - TLC/OEA Virtual Consultation
 - [Fall 2026: Accessible Instructional Material Webinar Series.](#)
- By-request department trainings on website accessibility from Web Team, Marketing team, or IS&T
- Virtual/On Demand Trainings
 - IS&T FAST Training
 - Accessibility Learning Resources Path (via LinkedIn Learning)
- University Library

WCU Web and Digital Accessibility Decision Tree

Question Type	Examples	Who to contact	Contact Information
Course Content (Best Practices)	How to write quality alt text, integrate tools into workflow, structure content for accessibility Help with TLC licensed tools : H5P, Hypothesis, ThingLink, Padlet, PollEverywhere, Proctorio, VoiceThread	Teaching & Learning Center (TLC)	• tlc@wcupa.edu • TLC Bookings
Course Content (Technical)	How to use tools (e.g., YuJa), where to find features in software, technical troubleshooting	Information Services & Technology (IS&T)	• 610-436-3350 • helpdesk@wcupa.edu • ServiceNow
Course Content (Publications, books)	Journal articles, scanned documents, or book/book chapters for course reserves or from library databases	Library Services	• Course Reserves Requests • Library Accessibility Form
University Website	Public-facing web pages, department sites, web content accessibility (including e-newsletters)	WCU Web Team	• 610-738-0589
Social Media	Accessibility of social media posts, images, and videos on institutional accounts	University Communications and Marketing (Social Media)	• 610-436-3383
Student Accommodations	Individual student needs, testing accommodations, accommodation requests, assistive technology	Office of Educational Accessibility (OEA)	• 610-436-2564 • oea@wcupa.edu
Technology/Systems	Software accessibility, system issues	IS&T	• 610-436-3350 • helpdesk@wcupa.edu • ServiceNow
Compliance/Policy	ADA Title II requirements, legal questions, institutional policies	Office of Equal Opportunity and Compliance	• 610-436-2433 • trobins@wcupa.edu

Expectations for ALL Rams

- ***Good faith efforts*** should be made to ensure all public facing digital content should meet the requirements of WCAG 2.1 Level AA standards by **December 31, 2026**. This includes mass emails, websites, social media – ANY digital content.
- Learn the basics of digital accessibility – take advantage of the many trainings offered. Ultimately, YOU must know what accessibility is.
- (1) Use built-in accessibility checkers, then (2) Yuja/DocHub, and then **(3) *manually review*** your content to make sure it meets the standards.

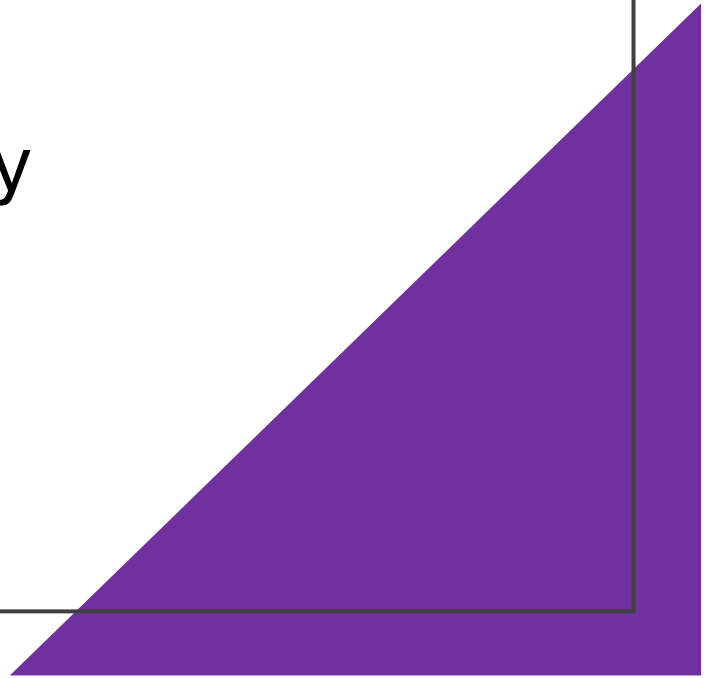
Compliance should begin with your design-
not be an after thought for the end

Faculty & Staff Expectations

- We considered Fall 2026 our “almost to the finish line” semester.
- Faculty- Course should be compliant by April 26, 2027. All courses going forward (Summer 2027 and beyond) **must** continue to meet the standards.
- Use **Permalinks** for library resources, not PDF links.
- Check your links! If you link to another document from your D2L (or website), is it accessible? Have you checked?

Things we can't say enough:

- **If it doesn't need to be a PDF, don't make it a PDF.**
- Alt Text - It must be MEANINGFUL!
- All video/audio content must be properly captioned.
- **One herd. All access.**



HELPFUL HINTS

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- Websites are more accessible than a pdf. Wherever possible, avoid using a pdf.
 - Leaving a file in its original format (Word document, Powerpoint, etc..) may lead to better accessibility than converting it to a pdf.
 - If you must convert a file to a pdf, export it to retain its accessibility features (do not use the print feature to convert it to a pdf).
 - Scanned hand-written content will not be accessible.
 - Low-resolution scanned documents (ex: book chapters, copies of documents, etc.) will not be accessible.
 - A file that is just an image file (jpeg, png) shared as an attachment to a mass email will not be accessible.
 - QR codes are not accessible, they must be accompanied by a url in an announcement or on an event flyer.

THINGS TO AVOID

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- Providing inaccessible copies of book chapters or articles in D2L. The remedy is to connect with the University Library for accessible alternatives.

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watf@wcupa.edu

[Website and Digital Accessibility
Resources](#)



Your Questions



I am new to the University and interested in the tools available for making documents accessible

- Visit the Web and Digital Accessibility website, and start with the FAQ's .
- View the past open forum recordings
- Sign up for FAST trainings or TLC trainings

**Are there experts in accessibility that
can check out work to ensure our
documents are correct?**

Answer or Live Answer

Question

How do I allocate/find time for this extensive review of content in all the courses that I teach?

Answer or Live Answer

**What is the best way to address
accessibility for mass emails or
newsletters?**

Answer or Live Answer

Question

Where can I find help with accessibility of my PDFs?

How do I address common PDF issues: title & language (quick fixes), tags & reading order (longer fixes)?

Answer or Live Answer

Is it better to link to the permalink for library articles, books, and media or to add to the course's digital reserve shelf? Does this differ per the type of media?

Answer or Live Answer

Thank you!

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