

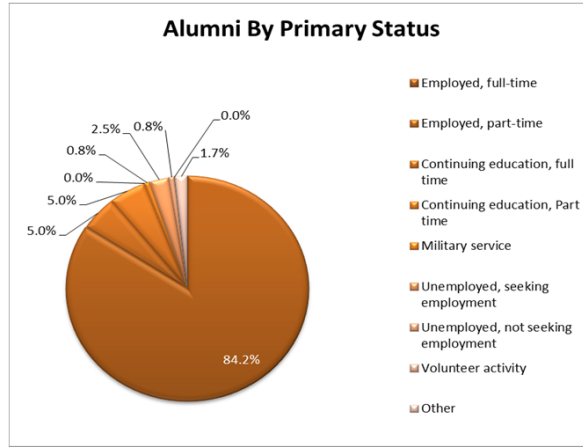
Graduate Alumni Survey 2012 : Class of 2010

In Spring 2012 West Chester University conducted the Alumni Survey for the class of 2010 who graduated in spring, summer or fall of 2010. Graduate students who graduated in 2010 (N=635) were contacted by email requesting them to take the survey. Of the 635, there were 120 valid responses. The response rate of the survey was 19%.

The respondents were 26% male and 74% female, 85% white and 15% from the other race/ethnic background.

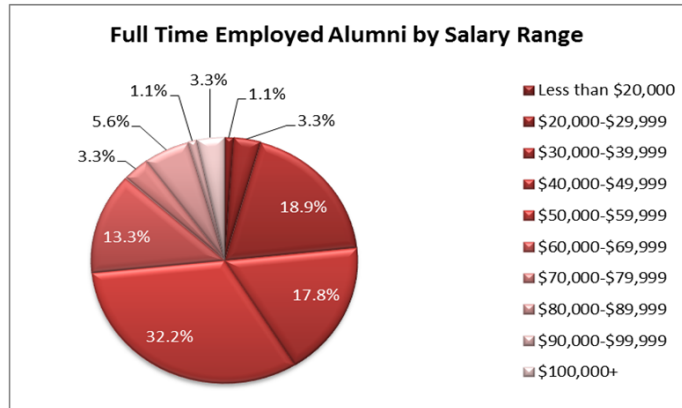
At the time of the survey, 58% of the alumni were employed full time and 16% were continuing education full time. Detailed information about the status of the alumni who responded the survey is displayed in the following table.

Primary status	#	%
Employed, full-time	101	84.2%
Employed, part-time	6	5.0%
Continuing education, full time	6	5.0%
Continuing education, part time	0	0.0%
Military service	1	0.8%
Unemployed, seeking employment	3	2.5%
Unemployed, not seeking employment	1	0.8%
Volunteer activity	0	0.0%
Other	2	1.7%
Total	120	100.0%



At the time of the survey, 46% of the alumni with full time employment earning salaries between \$50,000 to \$69,999. The number of full time employed alumni who responded the survey and corresponding percents in different salary ranges is given below.

Salary Range of the Full Time Employed Alumni	#	%
Less than \$20,000	1	1.1%
\$20,000 - \$29,999	3	3.3%
\$30,000 - \$39,999	17	18.9%
\$40,000 - \$49,999	16	17.8%
\$50,000 - \$59,999	29	32.2%
\$60,000 - \$69,999	12	13.3%
\$70,000 - \$79,999	3	3.3%
\$80,000 - \$89,999	5	5.6%
\$90,000 - \$99,999	1	1.1%
100000+	3	3.3%
Total	90	100.0%



Highlights of the Findings of the Survey

Listed below are the percent responses from the alumni of the class of 2010.

Employment data :

- Time taken to secure the first job after graduation:
 - Had job prior to graduation: 62%
 - Within three months: 18%
 - Between three to six months: 8%
 - Between six to nine months: 4%
 - More than nine months: 8%

- Self employment:
 - Self employed: 6%

- Current position and the field of study:
 - Either the same or related to the major field of study: 92%
 - Not related to the field of study: 8%

- Resources used to learn about the current position:
 - West Chester University resources: 1%
 - Faculty/staff referral: 7%
 - Alumni referral: 1%
 - Internship/clinical/student teaching employer: 6%
 - All other resources: 85%

Career preparation:

- 96% of the alumni indicated that WCU prepared them either '**MORE THAN ADEQUATELY**' or '**ADEQUATELY**' for the intended career.

Satisfaction with WCU:

- Stated below are the percent responses of the answer choices either '**VERY SATISFIED**' or '**SATISFIED**' for the following items.
 - How well WCU prepared them for the continuing education or professional school: 100%
 - Academic advising: 85%
 - Quality of education: 100%
 - Education considering the overall cost of the education: 98%
 - How well the total WCU experience prepared them for the transition from college to career and/or continuing education: 98% (of those who did not select the answer choice of 'Not Applicable')
 - The degree to which the Career Development Center prepared them for the transition from college to career and/or continuing education: 88% (Of those who used the Career Development Center)

Recommend WCU:

- 96% of the alumni indicated that they would either '**DEFINITELY**' or '**PROBABLY**' encourage a person with similar background as their own to attend WCU.

Decision to attend WCU:

Percent of the respondents who indicated the following reasons were either '**VERY IMPORTANT**' or '**IMPORTANT**' in their decision to attend WCU:

- The cost of attending WCU: 89%
- Good academic reputation: 94%
- A very good academic reputation for its social activities: 29%
- Offered financial assistance: 42%
- Wanted to go to a school about the size of WCU: 48%
- WCU's graduates get good jobs: 62%
- A visit to the campus: 39%

Participation while attending WCU:

- Internship (course credit): 42%
- Internship (non-credit): 11%
- External learning experience (Practicum, field, student teaching, clinical etc.): 23%
- Community service/volunteer program: 10%
- Faculty supervised research: 23%
- Student organizations: 13%

APPENDIX

Name of The Employer	Job Title	City of Employment	State / Province Of Employment	#
ABIM	Research Assistant	Philadelphia	Pennsylvania	1
Access College and Career Consultants	Consultant	Exton	Pennsylvania	1
Adminovate	Senior Applications Developer	Philadelphia	Pennsylvania	1
AJ Preschool	Infant Center Coordinator	Elkins Park	Pennsylvania	1
AstraZeneca	Manager, External Relations	Wilmington	Delaware	1
Avon Grove High School	Teacher	West Grove	Pennsylvania	1
BioStat Solutions Inc.	Statistical Analyst	Rockville	Maryland	1
Bryn Mawr Hospital	Respiratory Therapist	Bryn Mawr	Pennsylvania	1
Caring People Alliance	Pre-K Teacher	Philadelphia	Pennsylvania	1
CCRES/CCIU	Behavior Specialist Consultant	Coatesville	Pennsylvania	1
Central Montgomery MH/MR Center	Transitional Case Management Supervisor	Norristown	Pennsylvania	1
Chester County	Assistant Records Manager	West Chester	Pennsylvania	1
Chester County Intermediate Unit	Speech and Language Pathologist	Downingtown	Pennsylvania	1
Chester for Arts & Technology - West Grove	Practical Nursing Instructor	West Grove	Pennsylvania	1
Chester Upland School District	High School Algebra Teacher	Chester	Pennsylvania	1
Chestnut Hill College	Associate Director of Academic Advising	Philadelphia	Pennsylvania	1
Children's Hospital of Philadelphia	Quality and Patient Safety Specialist	Philadelphia	Pennsylvania	1
Coatesville Area School District	teacher	Thorndale	Pennsylvania	1
Comcast	GIS Analyst	Philadelphia	Pennsylvania	1
Congregation Or Shalom	Teacher	Berwyn	Pennsylvania	1
Devereux	Resource coordinator	Phoenixville	Pennsylvania	1
Downingtown Area School District	Educator	Downingtown/Exton	Pennsylvania	1
Downingtown Area School District	School Counselor	Downingtown	Pennsylvania	1
Drayer Physical Therapy	Clinical Services Specialist	Hummelstown	Pennsylvania	1
Eagleview Hospital	Therapist	Eagleview	Pennsylvania	1
Elwyn	Special Education Teacher	Media	Pennsylvania	1
Garnet Valley School District	Teacher	Glen Mills	Pennsylvania	1
George Washington University	Special Police Officer	Washington	Washington D. C.	1
Glaxo Smith Kline	scientist	Collegeville	Pennsylvania	1
Goddard Systems, Inc.	Director Support Specialist	King of Prussia	Pennsylvania	1
Grant Thornton	Sr. Associate	Philadelphia	Pennsylvania	1
Great Valley School District	Teacher	Malvern	Pennsylvania	1
Great Valley School District	Teacher of English	Malvern	Pennsylvania	1
Haddonfield Board of Education	Teacher	Haddonfield	New Jersey	1
Hill Top Prep School	School Counselor	Rosemont	Pennsylvania	1
Holleran Consulting	Health & Human Services Consultant	Lancaster	Pennsylvania	1
Holocaust Awareness Museum	Program Director	Philadelphia	Pennsylvania	1
Human services inc.	Blended case manager	Downingtown	Pennsylvania	1
Immaculata University	Assistant Director of Career Development	Immaculata	Pennsylvania	1
Indiana University	Academic Advisor	Bloomington	Indiana	1
JP Morgan Chase	Strategy Analyst	Wilmington	Delaware	1
K12, Inc.	Virtual Social Studies Teacher	Philadelphia	Pennsylvania	1
Keystone Opportunity Center	ESL teacher	Souderton	Pennsylvania	1
Klasko, Rulon, Stock & Seltzer, LLP	Immigration Paralegal	Philadelphia	Pennsylvania	1
Lancaster Chamber	Advocacy Director	Lancaster	Pennsylvania	1
Lavery Law Offices, LLC	Attorney	Downingtown	Pennsylvania	1
Liberty Mutual Insurance	Business Analyst	Boston	Massachusetts	1
Local School District	Secondary English Teacher		Pennsylvania	1
Lower Merion School District	Teacher	Bala Cynwyd	Pennsylvania	1
McDaniel College	Area Coordinator	Westminster	Maryland	1
Methacton School District	teacher	Norristown	Pennsylvania	1
New Dynasty, Ltd.	Director	Philadelphia	Pennsylvania	1
NHS Human Services	Mobile Therapist	Montrose	Pennsylvania	1
Nobel Learning Communities	Director of hr	West Chester	Pennsylvania	1
Nobel Learning Communities, Inc.	HR Manager	West Chester	Pennsylvania	1
Norristown Area School District	Certified School Nurse-Co-Coordinator of School Health	Norristown	Pennsylvania	1
North Penn School District	Teacher, Vocal Music	Lansdale	Pennsylvania	1
Northampton County	Social Worker	Easton	Pennsylvania	1
Owen J. Roberts School District	Special education teacher	Chester Springs	Pennsylvania	1
Penn State Lehigh valley Campus	French Instructor	Center valley	Pennsylvania	1
Perkiomen Valley School District	Teacher	Collegeville	Pennsylvania	1
PFCU	Serf	Eugene	Oregon	1
Philadelphia School District	Educator	Philadelphia	Pennsylvania	1
ProSync Technology Group	HR Generalist	Ellicott City	Maryland	1
Prudential Fox & Roach	Manager, Sales Associate Marketing Services	Devon	Pennsylvania	1
QVC	Studio Coordinator	West Chester	Pennsylvania	1
Radnor School District	High School Spanish Teacher	Radnor	Pennsylvania	1
Rocky Run YMCA	Preschool Teacher	Media	Pennsylvania	1
Rose Tree Media School District	Teacher	Media	Pennsylvania	1
Spring-Ford Area School District	Teacher	Royersford	Pennsylvania	1
Spring-Ford School District	11th Grade Honors American Literature Teacher	Royersford	Pennsylvania	1
Stantec	Designer	West Chester	Pennsylvania	1

Name of The Employer	Job Title	City of Employment	State / Province Of Employment	#
Temple University	Career Coach	Philadelphia	Pennsylvania	1
The Clinic	Clinical ops manager	Phoenixville	Pennsylvania	1
The Engle Group	Project Coordinator	Washington	Washington D.C.	1
The Institute for Behavior Change	Behavior Specialist	Exton	Pennsylvania	1
Thomas Jefferson University	Career Counselor	Philadelphia	Pennsylvania	1
Timothy school	Autistic support teacher	Berwyn	Pennsylvania	1
University Of Michigan	Clinical Research Coordinator	Ann Arbor	Michigan	1
University of Pennsylvania	Advisor, Post-Bac Pre-Health Programs	Philadelphia	Pennsylvania	1
University of Pennsylvania	Assistant Director	Philadelphia	Pennsylvania	1
University of Pennsylvania	Research Coordinator	Philadelphia	Pennsylvania	1
Vanguard	Compliance Administrator	Malvern	Pennsylvania	1
Vanguard	Software developer	Malvern	Pennsylvania	1
Vinfen Corporation	Rehabilitation Coordinator	Somerville	Massachusetts	1
WCU	Manager	West Chester	Pennsylvania	1
Wells Fargo	Store Manager II	Wilmington	Delaware	1
West Chester Area School District	regular education teacher	West Chester	Pennsylvania	1
West Chester University	Resident Director	West Chester	Pennsylvania	1
William Penn School District	Teacher	Lansdowne	Pennsylvania	1
Worcester County School District	Chemistry Teacher	Berlin	Maryland	1
Not provided by the respondent	Human Resources Staffing Coordinator	Not provided by the respondent	Pennsylvania	1
Not provided by the respondent	Teacher	Not provided by the respondent	Not provided by the respondent	1

Name of the Current Educational Institution	City of the Current Educational Institution	State of the Current Educational Institution	Current Program of Study	#
West Chester University	West Chester	Pennsylvania	Geography MA	1
University of Virginia	Charlottesville	Virginia	PhD in Kinesiology / Adapted Physical Education	1
Temple University	Philadelphia	Pennsylvania	Health Policy	1
SUNY College of Environmental Science and Forestry	Syracuse	New York	Ecology	1
Peabody Conservatory at the Johns Hopkins University	Baltimore	Maryland	MM in Vocal Accompanying	1
Not provided by the respondent	Not provided by the respondent	Not provided by the respondent	Statistics	1

The percent responses of Various answer choices of the survey questions

Unless otherwise stated, listed below are the percent responses from the alumni of the class of 2010.

Survey Question	Valid N	Yes (%)	No (%)
Q8 Are you self-employed?	95	6.3	93.7

Survey Question	Valid N	Had job prior to graduation (%)	After Graduation			
			Up to three months (%)	Three to six months (%)	Six to nine months (%)	More than nine months (%)
Q9 How long did it take you to secure your first job after	95	62.1	17.9	7.4	4.2	8.4

Answer choices, associated frequencies and percents of the question "Q10 How did you learn about the position you accepted?" are

Answer choices of question Q10 How did you learn about the position you accepted?	#	%
WCU Resource (Career Development Center job posting, On-Campus recruiting, Career Fair)	1	1.0
Off-Campus Job Fair	1	1.0
Personal Contact (Friends/Relatives)	20	20.8
Faculty/Staff Referral	7	7.3
Alumni Referral	1	1.0
Non-WCU Website (e.g. Monster, Career Builder, Corporate Website, etc.)	20	20.8
Temporary/Employment Agency	1	1.0
Previously Held Position	23	24.0
Offer From Internship/Clinical/Student Teaching Employer	6	6.3
Other (please specify)	16	16.7
Total responses (Valid N for Q10)	96	100.0

Q11 has the answer choices of Yes same as major(s), Yes Related to major(s), and No Not related

Survey Question	Valid N	Yes, Same field as major(s) (%)	Yes, Related to major(s) (%)	No, Not related (%)
Q11 Is your current position related to your field of study?	97	62.9	28.9	8.2

Q12 has answer choices of More than adequately, Adequately, Less than adequately, Very poorly, and Not applicable.

Survey Question	Valid N	More Than Adequately	Adequately	Less Than Adequately	Very Poorly	Not Applicable
Q12 How well did WCU prepare you for your intended career?	#	96	25	67	1	3
	%	100.0	26.0	69.8	1.0	3.1

Following questions have the answer choices of Very Satisfied, Satisfied, Dissatisfied, and Very Dissatisfied.

Survey Question	Valid N	Very Satisfied (%)	Satisfied (%)	Dissatisfied (%)	Very Dissatisfied (%)
Q18 Overall, how satisfied are you with how well WCU prepared you for continuing education in a graduate or professional program?	6	50.0	50.0	0.0	0.0
Q21 How satisfied were you with your academic advising while at WCU?	106	33.0	51.9	11.3	3.8
Q24 How satisfied are you with the quality of education you received at WCU?	106	43.4	56.6	0.0	0.0
Q25 How satisfied are you with the education you received, considering the overall cost to attend WCU?	106	57.5	40.6	0.9	0.9

Following question has the answer choices of Very Satisfied, Satisfied, Dissatisfied, Very Dissatisfied, and Not applicable.

Survey Question	Valid N	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied	Not Applicable
Q22 How satisfied are you with how well your total WCU experience prepared you for the transition from college to career and/or continuing education?	#	106	33	60	2	0
	%	100.0	31.1	56.6	1.9	0.0

Following question has the answer choices of Very Satisfied, Satisfied, Dissatisfied, Very Dissatisfied, and Did not use the Career

Survey Question			Valid N	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied	Did Not Use the Career Center
Q23	How satisfied are you with the degree to which the Career Development Center prepared you for the transition from college to career and/or continuing education?	#	105	10	20	3	1	71
		%	100.0	9.5	19.0	2.9	1.0	67.6

Following question has the answer choices of Definitely Would, Probably Would, Probably Would Not, and Definitely Would Not.

Survey Question		Valid N	Definitely Would (%)	Probably Would (%)	Probably Would Not (%)	Definitely Would Not (%)
Q26	Would you encourage a person with abilities, interests, and a background similar to yours, to attend West Chester University?	106	62.3	34.0	3.8	0.0

Following are the answer choices and associated percents for the question "Q19 Indicate which of the following you participated in during your time as a WCU student (Check all that apply)".

Q19 Indicate which of the following you participated in during your time as a WCU student (Check all that apply)	Valid N	#	%
Required Internship (An internship for which you received course credit and a grade that was required for completion of your program)	120	39	32.5
Optional internship (An internship for which you received course credit and a grade that was optional and not required by your program)	120	11	9.2
Non-credit Internship (An internship completed outside of your program requirements with no course credit or grade received)	120	3	2.5
External Learning Experience: Practicum, Field, Student Teaching, Clinical, etc.	120	28	23.3
Study Abroad	120	4	3.3
Community Service/Volunteer Programs	120	12	10.0
Research (faculty supervised)	120	28	23.3
Athletics	120	3	2.5
Student Organizations	120	16	13.3
Part-time Employment during semesters	120	34	28.3
Full-time Employment during semesters	120	37	30.8

For the question "Q20 Below are some reasons that might have influenced your decision to attend the West Chester University. How important was each reason in your decision to come here? (Mark one answer for each possible reason)", the answer choices for the below mentioned reasons are Very Important, somewhat Important, and not Important.

Q20 Below are some reasons that might have influenced your decision to attend West Chester University. How important was each reason in your decision to come here? (Mark one answer for each possible reason).	Valid N	Very Important (%)	Somewhat Important (%)	Not Important (%)
My parents wanted me to come here.	120	6.9	11.8	81.4
My relatives wanted me to come here.	120	2.0	7.8	90.2
My teacher advised me.	120	7.8	8.8	83.3
This college has a very good academic reputation.	120	52.4	41.9	5.7
This college has a very good academic reputation for its social activities.	120	9.0	20.0	71.0
I was offered financial assistance.	120	25.7	15.8	58.4
The cost of attending this college.	120	69.8	18.9	11.3
High school counselor advised me.	120	3.0	8.0	89.0
Private college counselor advised me.	120	3.0	2.0	94.9
I wanted to live near home.	120	31.4	23.5	45.1
Not offered aid by my first choice.	120	7.2	5.2	87.6
Could not afford my first choice.	120	12.1	6.1	81.8
This college's graduates gain admission to top graduate/professional schools.	120	14.0	30.0	56.0
This college's graduates get good jobs.	120	26.0	36.0	38.0
I was attracted by the religious affiliation/orientation of the college.	120	5.1	3.0	91.9
I wanted to go to a school about the size of this college.	120	20.0	28.0	52.0
Rankings in national magazines.	120	8.1	28.3	63.6
Information from website.	120	25.7	33.7	40.6
I was admitted through an Early Action or Early Decision program.		No response		
The athletic department recruited me.	120	2.0	2.0	96.0
A visit to the campus.	120	14.9	23.8	61.4
Ability to take online courses.	120	6.0	12.0	82.0