

VSA Future Plans Survey Fall 2014: Undergraduate Program Students

During December of 2014, the Office of Institutional Research of West Chester University of Pennsylvania (WCU) conducted an online survey of students who were intending to graduate with a Baccalaureate degree at the end of fall 2014 term. The purpose of the survey was to assess their future plans. The survey consisted of the broad question: *“What is most likely to be your principal activity upon graduation?”* as well as, follow-up by questions depending on the graduates’ response category. A total of 245 students responded to the survey. This represents approximately 26.6% of the 922 students intending to graduate in December 2014. The findings of the survey are displayed below.

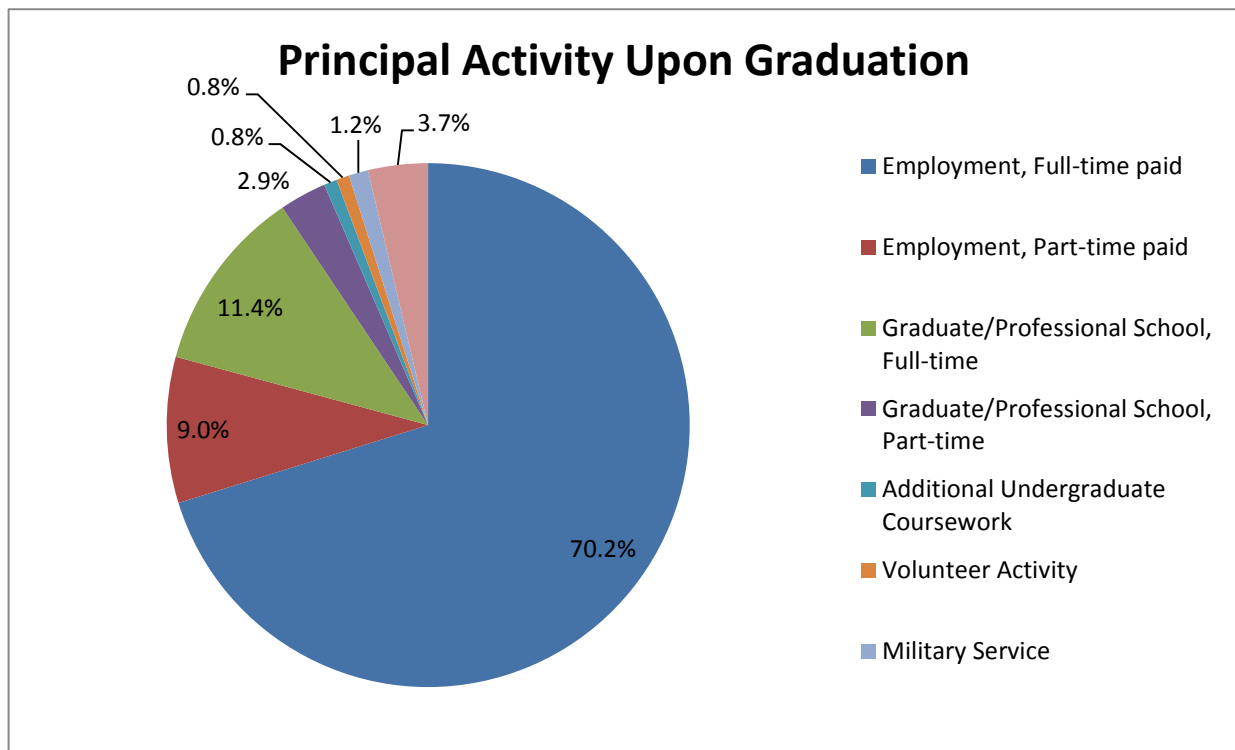


Table 1: Future Plans

Response Category	December 2014	
	#	%
Employment, Full-time paid	172	70.2%
Employment, Part-time paid	22	9.0%
Graduate/Professional School, Full-time	28	11.4%
Graduate/Professional School, Part-time	7	2.9%
Additional Undergraduate Coursework	2	0.8%
Volunteer Activity	2	0.8%
Starting or Raising a Family	0	0.0%
Military Service	3	1.2%
Other	9	3.7%
TOTAL	245	100.0%

For the 172 survey respondents who indicated employment, full-time as their primary plan after graduation, 170 provided information about their position acceptance; 61 out of 170 respondents indicated that they had either accepted a position or were continuing on in their current position; 52 out of 61 respondents provided further information on their salary range. The responses to follow-up questions are provided in the tables below.

Table 2: Employment As Primary Plan By Position Acceptance

Position Acceptance	Full-Time Employment		Part-Time Employment	
	#	%	#	%
Accepted a Position	37	21.8%	5	22.7%
Not Yet Accepted a Position	109	64.1%	7	31.8%
Continuing Current Employment	24	14.1%	10	45.5%
TOTAL	170	100.0%	22	100.0%

Table 3: Employment, Full-Time As Primary Plan By Salary Range

Salary Range	Accepted a Position		Continuing Current Employment		Total	
	#	%	#	%	#	%
<\$20,000	3	9.4%	7	35.0%	10	19.2%
\$20,000 - \$29,999	2	6.3%	3	15.0%	5	9.6%
\$30,000 - \$39,999	12	37.5%	5	25.0%	17	32.7%
\$40,000 - \$49,999	6	18.8%	3	15.0%	9	17.3%
\$50,000 - \$59,999	8	25.0%	2	10.0%	10	19.2%
\$60,000 - \$69,999	1	3.1%	0	0.0%	1	1.9%
\$70,000+	0	0.0%	0	0.0%	0	0.0%
TOTAL	32	100.0%	20	100.0%	52	100.0%

Responses pertaining to hiring organization and position can be found in Appendix A.

The survey contains a question pertaining to if the student completed either an internship, practicum, student teaching, field experience, etc. while at West Chester University. There were 66 respondents from the College of Arts and Sciences, 38 from the College of Business and Public Affairs, 37 from the College of Education, 26 from the College of Health Sciences, and 8 from the College of Visual and Performing Arts who completed either an internship, practicum, student teaching, or field experience. The results of this question, broken down by respondent's College is provided below.

Table 4: Internship Completion by College (As Reported by Survey Respondents)

Completed Internship, practicum, student teaching, field experience, etc.	College of Arts and Sciences		College of Business and Public Affairs		College of Education		College of Health Sciences		College of Visual and Performing Arts		TOTAL	
	#	%	#	%	#	%	#	%	#	%	#	%
Yes	66	60.0%	38	74.5%	37	100.0%	26	72.2%	8	72.7%	175	71.4%
No	44	40.0%	13	25.5%	0	0.0%	10	27.8%	3	27.3%	70	28.6%
TOTAL	110	100.0%	51	100.0%	37	100.0%	36	100.0%	11	100.0%	245	100.0%

There were 35 survey respondents who indicated that their primary plan after graduation was to attend graduate/professional school; of those 35 respondents, 12 indicated that they had been accepted in Master's degree programs.

APPENDIX A - Employment Information (Reported by Survey Respondents)

Name of the Hiring Organization	Location of the Hiring Organization	Job Title	#	%
A Duie Pyle	West Chester, PA	Accountant	1	1.8%
A. Duie Pyle	West Chester, PA	Application Developer	1	1.8%
Almac	Souderton, PA	TSR	1	1.8%
Apple Inc	Pennsylvania	Not Specified	1	1.8%
Arcola Intermediate School	Norristown, PA	Basketball Coach	1	1.8%
Bayada	King of Prussia, PA	CNA	1	1.8%
Beartown Recycling	Narvon, PA	Scale Master	1	1.8%
Bentley Systems	Exton, PA	Financial Operations Intern	1	1.8%
Camp K9 Paradise for Paws	West Chester, PA	Dog Handler/Marketing Assistant	1	1.8%
CBRE	Wayne, PA	Research Assistant	1	1.8%
Charlotte Rouse	Pottstown, PA	Assistant Manager	1	1.8%
Chesterbrook Academy	West Chester, PA	After school care counselor	1	1.8%
Condé Nast	Wilmington, DE	Benefits Associate	1	1.8%
CSSI	King of Prussia, PA	Cloud Service Support	1	1.8%
CVS/Pharmacy	Glen Mills, PA	Shift Manager	1	1.8%
Dollar Tree	Upper Darby PA	Assistant Manager	1	1.8%
Einstein Medical Center Montgomery	East Norristown, PA	CPR Basic Faculty	1	1.8%
Fesnak and Associates LLP	Blue Bell, PA	Staff Tax Accountant	1	1.8%

Name of the Hiring Organization	Location of the Hiring Organization	Job Title	#	%
Hamilton Area YMCA	Trenton, NJ	Camp and Sports Director	1	1.8%
HCR Manor Care	Wallingford, PA	Nursing Supervisor	1	1.8%
Iron Hill	West Chester, PA	server	1	1.8%
JP Morgan & Chase	Newark, DE	Operations Analyst	1	1.8%
JP Morgan Chase	Newark, Delaware	Financial Analyst Development Program	1	1.8%
Kellogg's	Philadelphia, PA	Territory Service Representative	1	1.8%
Kiwi Frozen Yogurt	West Chester, PA	Team Leader	1	1.8%
KPMG	Philadelphia	Audit Associate	1	1.8%
Limoncello Ristorante	Chester Springs, PA	Server	1	1.8%
Main Line Financial Solutions	Exton, Pa	Office Manager, Financial Associate	1	1.8%
Martins Run Senior Living Community	Media, Pennsylvania	Host/supervisor	1	1.8%
Masters, Sidlow & Associates	Wilmington, DE	Staff Accountant	1	1.8%
McGladrey	Blue Bell, PA	Audit Associate	1	1.8%
Melmark	Bryn Mawr pa	ABA counselor	2	3.6%
Mirmont Treatment Center	Lima, PA	Clinical Aide	1	1.8%
National Penn Bank	Souderton, Pa	Financial Service Representative I	1	1.8%
North Penn School District	Lansdale, pa	French long-term substitute	1	1.8%
Northeaster Human Services	Broomall, PA	Psych Rehab Tech	1	1.8%

Name of the Hiring Organization	Location of the Hiring Organization	Job Title	#	%
PA House Representative Stephen Barrar	Chadds Ford, PA 19317	Legislative Liaison	1	1.8%
Pennsylvania Liquor Control Board	Plymouth Meeting, PA	Licensing Tech	1	1.8%
Philadelphia School District	Philadelphia, PA	Teacher	1	1.8%
Philadelphia School District	Philadelphia, PA	Teacher	1	1.8%
Private Client	West Chester, PA	Nanny	1	1.8%
Rainer & Company	Newtown Square, PA	Staff Accountant	1	1.8%
Rainer and Company	Newtown Square, PA	Auditor	1	1.8%
ReminderMedia	King of Prussia, PA	Junior Recruiter	1	1.8%
Sherwin-Williams	King Of Prussia, PA	Management Trainee	1	1.8%
Substitute Teacher Service Inc.	Horsham, PA	Para-professional	1	1.8%
TD Bank	Media, PA	Customer Service Representative	1	1.8%
The Davidson School, Elwyn	Elwyn, PA	Special Education Teacher	1	1.8%
Transwall	West Chester, PA	Sales Assistant	1	1.8%
UHS	Paoli, Pa	Nurse Coordinator	1	1.8%
UtiliChoice International	Lionville, PA	Administrative Assistant	1	1.8%

Name of the Hiring Organization	Location of the Hiring Organization	Job Title	#	%
Valotta Studios	Chester Springs, PA	Guitar Instructor	1	1.8%
Vanguard	Malvern	Client Relationship Specialist	1	1.8%
Wawa	west Chester, pa	Not Specified	1	1.8%
TOTAL			56	100.0

APPENDIX B – Graduate School Information (Reported by Survey Respondents)

Name of the Institution	Program of Study	#	%
Johns Hopkins University	Global Security Studies	1	9.1%
Kutztown University	Mental Health Counseling	1	9.1%
Philadelphia University	Physician Assistant	1	9.1%
University of the Sciences	Occupational Therapy	1	9.1%
University of Wisconsin - La Crosse	Adapted Physical Education	1	9.1%
West Chester University	Criminal justice	1	9.1%
West Chester University	MPH: Nutrition	1	9.1%
West Chester University	MPH with a focus in Health Care Administration	1	9.1%
West Chester University	Public Administration	1	9.1%
West Chester University	Higher Education Counseling & Student Affairs	1	9.1%
West Chester University	Music	1	9.1%
TOTAL		11	100.0

APPENDIX C – Principal Activity by College (Reported by Survey Respondents)

Principal Activity	College of Arts & Sciences		College of Business & Public Affairs		College of Education		College of Health Sciences		College of Visual & Performing Arts	
	#	%	#	%	#	%	#	%	#	%
Employment, full-time paid	73	66.4%	39	76.5%	33	89.2%	19	52.8%	8	72.7%
Employment, part-time paid	12	10.9%	3	5.9%	1	2.7%	4	11.1%	2	18.2%
Graduate or professional school, full-time	12	10.9%	4	7.8%	1	2.7%	11	30.6%	0	0.0%
Graduate or professional school, part-time	4	3.6%	1	2.0%	1	2.7%	0	0.0%	1	9.1%
Additional undergraduate coursework	1	0.9%	0	0.0%	0	0.0%	1	2.8%	0	0.0%
Volunteer Activity	1	0.9%	0	0.0%	1	2.7%	0	0.0%	0	0.0%
Starting or raising a family	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Military Service	0	0.0%	3	5.9%	0	0.0%	0	0.0%	0	0.0%
Other	7	6.4%	1	2.0%	0	0.0%	1	2.8%	0	0.0%
TOTAL	110	100.0%	51	100.0%	37	100.0%	36	100.0%	11	100.0%