B.S. in BUSINESS MANAGEMENT- Business Processes and Data Analytics Conc.

ADVISING GUIDE

**STUDENTS ENTERING WCU SPRING 2022**

NAME \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ ID# \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**FALL SPRING**

PRE-BUSINESS MAJORS – FRESHMAN YEAR

\*ECO 1111,5,6 Prin of Macroeconomics \_\_\_\_ \*ECO 1121,5,6 Prin of Microeconomcis \_\_\_\_\_

FYE 100 First Year Experience \_\_\_\_ \_\_\_\_ \_\_\_ CSC 112 or GEO 104 \_\_\_\_\_

\*MAT \_\_\_1 MAT1133, 115 or 131 \_\_\_\_ \_\_\_\_ \_\_\_ Humanities Elective\_\_\_\_\_

\_\_\_ \_\_\_ Social Science Elective \_\_\_\_ MAT \_\_\_1,5 MAT 1432 or 1612 \_\_\_\_\_

WRT 120 Effective Writing I \_\_\_\_ WRT \_\_\_ 200 level WRT course \_\_\_\_\_

(16 credits) (15 credits)

# SOPHOMORE YEAR

\*ACC 2011,5 Financial Accounting \_\_\_\_ \*ACC 2021 Managerial Accounting \_\_\_\_\_

\*ECO 2511,5 Business Analytics I \_\_\_\_ \*BLA 2011 Legal Environ. Of Bus. \_\_\_\_\_

\*MGT 2001,5 Principles of Mgt \_\_\_\_ \_\_\_\_ \_\_\_ Interdisciplinary (I) \_\_\_\_\_

SPK \_\_\_ Speech 208 or 230 \_\_\_\_ (S) \*MKT 2501,5 Principles of Marketing \_\_\_\_\_

\_\_\_\_ \_\_\_ Science Elective8 \_\_\_\_ PHI \_\_\_ PHI 1014, 1504 or 1804 (J)(E)\_\_\_\_\_

(15 credits) (15 credits)

To apply for their business major, PRE-BUSINESS students must: (1) Complete ECO111, ECO112, ECO251, MKT250, MGT200, and ACC201 with a C or better; (2) Pass and complete *both* MAT113 and MAT143 with a C or better required in at least *one* of them. If a student is placed directly into MAT143/161 and receives a C or higher or has completed MAT143/161 with a C or better, then the student does not have to take MAT113 (replaced as a free elective); (3) Have at least 45 credit hours; (4) Have a minimum overall GPA of 2.50. These requirements must be met to be eligible to register for 300 and 400 level business classes. The same rules apply to all transfer students—both internal (those from within WCU) and external (those from another institution).

# JUNIOR YEAR

\*ECO 3511 Business Analytics II \_\_\_\_ \*MIS 3021 Data Analytics \_\_\_\_\_

\*FIN 3251 Corporate Finance \_\_\_\_ \*MIS 3031 Simulation \_\_\_\_\_

\*MIS 3001 Intro. Mgt. Info. Syst. \_\_\_\_ \*SCM 3511 Supply Chain Mgt. \_\_\_\_

\*MGT 3411 Prod. & Opera. Mgt. \_\_\_\_ \*MGT 3131 Business & Society \_\_\_\_\_(W)(E)

\_\_\_ \_\_\_ Arts Requirement \_\_\_\_ \_\_\_ \_\_\_ Diversity Requirement \_\_\_\_\_(J)

(15 credits) (15 credits)

# SENIOR YEAR

\*MIS 3041 Business Systems and Processes\_\_\_\_ \*MGT 4981 Senior Seminar \_\_\_\_\_(W)

\*SCM \_\_\_1 SCM Elective \_\_\_\_ \*MGT 4991,7 Business Policy \_\_\_\_\_(W)(S)

\*\_\_\_\_ \_\_\_1 BPDA Elective \_\_\_\_ \*SCM \_\_\_1 SCM Elective \_\_\_\_\_

\_\_\_\_ \_\_\_ Free Elective \_\_\_\_\_ \_\_\_\_ \_\_\_\_ Free Elective \_\_\_\_\_

\_\_\_\_ \_\_\_ Free Elective \_\_\_\_\_ \_\_\_\_ \_\_\_\_ Free Elective \_\_\_\_\_

(15 credits) (15 credits)

\*A minimum grade of C must be attained in the following courses: ECO111, ECO112, ACC201, ACC202, ECO251, ECO 351, FIN 325, BLA201, MGT200, MGT313, MGT341, MGT498, MGT499, SCM351, MIS300, MIS302, MIS303, MIS304, SCM Elective, BPDA Elective, MKT 250, MAT113 or MAT143. If a C is not earned, the course must be repeated until a student achieves a grade of C or better, subject to institutional repeat policies. To graduate, a student must take at least 30 of their last 60 credits at West Chester University.  In addition, a student must take at least 50% of the courses in their major or minor discipline (excluding cognate courses) at West Chester University. For active-duty service members, the academic residency requirements will not exceed 25% of the undergraduate degree program. A minimum GPA of 2.5 is required to graduate.

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**BUSINESS PROGRAM and GENERAL EDUCATION PROGRAM CHOICES**

(To meet AACSB requirements, the business program has a greater number of general education credits than required by the university.)

**Distributive Requirements:**

**Science (6 semester hours)** Two science courses from differing science disciplines are required in the business program. Either **CSC 112 or GEO 104 is required**. Select one course from the following science disciplines: Biology, Chemistry, Earth Science, Physics, or Computer Science (only if GEO 104 is chosen as the first science)

**Recommended courses**: Computer Science – CSC 110, 115, 116, or 141 (only with GEO 104).

**Behavioral and Social Sciences (9 semester hours)** Both ECO 111 and ECO 112 are required in the business program; both of which satisfy a social science requirement for non-economics majors.

**Humanities (6 semester hours)** One course in Philosophy (either PHI 101 or 150 or 180) is required in the business program. Select one additional course in Literature and History.

**Recommended courses**: Literature – LIT 165, CLS 165, CLS 260 or CLS 261; History – HIS 101, 102, 150, 151 or 152

**The Arts (3 semester hours)** Select one art course from one of the following areas: Art, Cinematography, Dance, Music, Photography, and Theatre.

**Diversity Requirements (3 semester hours)** A diversity course (J) is required for all students regardless of credits transferred and can be counted as another gen ed distribution requirement.

**Interdisciplinary Requirement (3 semester hours)** Interdisciplinary course (I) is required for all students regardless of credits transferred unless student is designated “Academic Passport.”

**Writing Emphasis Courses (3-9 semester hours)** All students who take their entire general education program at WCU must complete three approved writing emphasis courses. All students who enter with fewer than 40 credits must take at least three approved writing emphasis courses at WCU. Transfer students who enter with 40-70 credits must take two writing emphasis courses. Students who transfer more than 70 credits must take one writing emphasis course. WRT 120 and the WRT 200 level requirement do not count as writing emphasis courses. Each writing emphasis course may simultaneously fulfill another degree requirement.

**SCM Elective (6 semester hours)** Choose any 300-level or above courses within the Supply Chain Management area that is not already a required course like SCM351. A minimum grade of C must be attained.

**BPDA Elective (3 semester hours)** Choose any courses from MIS301, MGT411, FIN336, ECO361, or MKT368. A minimum grade of C must be attained.

**1**  A minimum grade of C must be attained in each of these courses. If not, the course must be repeated until a C minimum is earned. Students are limited to six course repeats; a single course may not be repeated more than twice.

**2** If either of these MAT courses is completed with a grade of C or better to fulfill general requirements, then a free elective maybe substituted.

**3** Course substitutions for [MAT 113](https://nextcatalog.wcupa.edu/search/?P=MAT%20113) are [MAT 115](https://nextcatalog.wcupa.edu/search/?P=MAT%20115) or [MAT 131](https://nextcatalog.wcupa.edu/search/?P=MAT%20131).

**4** Management's philosophy gen ed requirement waived for students with Academic Passport.

**5** Must be completed prior to applying to any business major.

**6** [ECO 111](https://nextcatalog.wcupa.edu/search/?P=ECO%20111) and [ECO 112](https://nextcatalog.wcupa.edu/search/?P=ECO%20112) are required and count toward Behavioral and Social Science credits. [ECO 111](https://nextcatalog.wcupa.edu/search/?P=ECO%20111) and [ECO 112](https://nextcatalog.wcupa.edu/search/?P=ECO%20112) are also Pre-Business requirements.

**7** This course fulfills the general education Capstone requirement.

**8** Internal/external transfer students who have already taken two approved general education science classes are exempt from [CSC 112](https://nextcatalog.wcupa.edu/search/?P=CSC%20112) or [GEO 104](https://nextcatalog.wcupa.edu/search/?P=GEO%20104).