

# MS4 Public Involvement and Participation Program (PIPP)

## Purpose and Scope

West Chester University is working jointly with the Department of Environmental Protection (DEP) to reduce the quantity and increase the quality of stormwater runoff. This program will provide the opportunity for student groups and local organizations to have active involvement with our Multiple Separate Storm System (MS4) operation and help reduce the discharge of pollutants contained in stormwater runoff.

## Requirements

This program initiated the process for identifying and contacting the appropriate public groups on and near the West Chester University campus. The requirements are as follows:

### *BMP#1*

- Develop, implement, and maintain a written PIPP Program
- Describe various types of participation activities and methods of encouraging involvement
  - Provide opportunities for public participation in decision-making processes associated with the development, implementation and update of programs and activities.
  - Communicate with and update groups in or near the university's MS4.
  - Method of making MS4 reports available to the public

### *BMP#2*

- Provide adequate public notice and opportunities for public to review stormwater ordinance and provide their input and feedback prior to adoption any sort of ordinance.
  - Advertise any proposed MS4 stormwater ordinance, accept public comments and document how received and responded.

### *BMP#3*

- Regularly solicit public involvement and participation from target audience group.
  - One public meeting per year require. Either stand along or as part of another meeting.
  - Meeting must be summarized, and participants give an opportunity to provide feedback and input.

Since the University is not a municipality, this program has been tailored to best meet the University's needs.

## Procedures

The following methods of encouraging public participation within the University will be implemented:

- Schedule an annual update meeting regarding the University MS4 program.
- Encourage MS4 related public involvement and participation via any suitable educational method listed under MCM #1. This includes maintaining a clear, concise, and accessible method for reporting and responding to drainage issues and illicit discharges.
- Adequately advertise MS4 related opportunities, including but not limited to campus events, to the target audience by appropriate means, which could include posting information at University buildings, maintain and updating the website, announcing at a public meeting, or issuing specific mailings.
- Ensure that MS4 periodic reports are available for review by the public at an identified University Department office.
- Keep sufficient records for MS4 related events that involved participation from any of the target audiences. Documentation is to include the name and date of the event, as well as the number of participants from the University community.

### *University Groups and Community Involvement*

The appropriate target groups for West Chester University are primarily students and employees. It was determined that the Office of Sustainability and the Environmental Health Club are the most active student environmental group on campus. Through these groups, students (and often times staff and public) assist with tree plantings, stream cleanups and storm drain stenciling. The University uses digital displays, emails, websites, and social media to inform and encourage public involvement.

The University also works cooperatively with other water related groups in the community such as the Brandywine Red Clay Alliance and the Brandywine Conservancy.

### *Public Service Announcements*

The University has developed a stormwater management website and regularly updates the site with university activities.

To reach the broadest student audience, once a year the University's Environmental Health and Safety (EHS) department will place a public service announcement on digital displays describing the MS4 permit and the University's goals. EHS contact information will also be provided so students, faculty and visitors can find out more if desired.

Who Are We Trying to Involve?	What Organizations Do They Belong To?	What Volunteer Programs Do These Organizations Run?	What is the Scope of these Programs and How Often Do They Take Place?	Strategies for Partnering with Community Organizations to Involve the Public in Storm Water Management
Faculty/Staff	Unions (some not all) Employees not required to provide this information to their employer	West Chester University Service Learning and Volunteer Programs	Provides opportunities for employees to give back to the campus	<ul style="list-style-type: none"> <li>• Provided information to understand where storm water flows</li> <li>• Stream Clean-ups</li> </ul>
Students	Student Clubs Student Government Fraternities Sororities	Stream, roadside, and community clean-up Participate in West Chester University Service Learning and Volunteer Programs	Providing opportunities to receive an education beyond the academic walls  Provides additional learning opportunities for students	<ul style="list-style-type: none"> <li>• Assist with the placement of storm water markings, postings, etc.</li> <li>• Stream Clean-ups</li> <li>• Student Programming</li> </ul>
Contractors	Contractor specific associates	Not aware of any	Varies	<ul style="list-style-type: none"> <li>• Maintain storm water pollution prevention methods</li> </ul>
Visitors	Information not required to be provided to University Officials	None	N/A	<ul style="list-style-type: none"> <li>• Request visitor assistance with programs. ie: Gordon Natural Area Clean-up</li> </ul>

Contact:

For additional information, contact Environmental Health and Safety:

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- Office: 610-436-3333

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